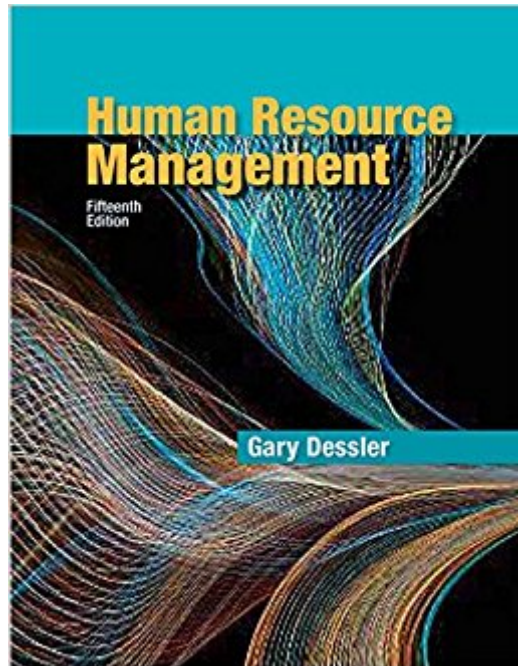




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Human Resource Management (15th Edition)



Synopsis

For courses in Management. **Modern Human Resources: Technology, Social Media, and Management** Human Resource Management provides readers with the daily tools and skills they need to function as successful managers--in both human resources and business in general. With a practical approach, the text explores the evolution of the field, highlighting the introduction of revolutionary new technologies and social media platforms such as LinkedIn and cloud computing. The Fifteenth Edition focuses on the positive impacts technology has had on the HR field. The ability to vet potential employees on the Internet shifts more HR responsibilities to managers, leaving HR departments with more time to carry out strategic, long-term endeavors for boosting employee performance and engagement. With a heavy focus on emerging industry trends, the text prepares readers with everything they need to be successful managers and HR personnel in the 21st century. Also Available with MyManagementLab® This title is available with MyManagementLab "an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. NOTE: You are purchasing a standalone product; MyManagementLab does not come packaged with this content. If you would like to purchase both the physical text and MyManagementLab search for: 0134304233 / 9780134304236 Human Resource Management Plus MyManagementLab with Pearson eText -- Access Card Package Package consists of: 0134235452 / 9780134235455 Human Resource Management 0134237811 / 9780134237817 Access Card Title MyManagementLab with Pearson eText -- Access Card -- for Human Resource Management

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Customer Reviews

I am currently taking this course at a college in Colorado. It was in an E-text form, but I needed the hard copy because this book is and its information is so critical. I wish I had this back years ago to know the rules and regulations of HR and the impact it has on all of us. I bought the book because as I am learning, I am highlighting many areas for future reference in my career. Its not only an important learning tool, it is invaluable to have as a reference down the road. It is intensive, however it is worth the money to have this knowledge at the ready for future issues. I would recommend anyone dealing in business, government, or working with 15 more employees to buy this book

This textbook offers an excellent insight into the world of Human resources. As a manager, I found this book to be a helpful tool in performing many of the functions I perform. I found the yellow banner at the bottom of the page containing term definitions very helpful.

My textbook for my Advanced HRM class. There is a lot of fantastic information in it and I will definitely keep the book for future reference.

The book you could tell was used but pretty much in great shape. Not to worn or anything. Great price and way better than buying one I'll never need again. Renting is highly recommended!

If you've ever had any management training, then this book won't be of too much help (as long as your training was adequate, of course...). However, for those looking to a career in management or in Human Resources, this book is a good basic primer on all things HR.

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